

1.111 Billion .XYZ Domain Names

.XYZ Reclassifies 1.111 Billion Domains for Internet of Things & Digital Currency Innovation

Los Angeles, CA (June 1, 2017) – Tomorrow marks the third anniversary of .xyz as the most popular new domain in the world. To celebrate, XYZ has partnered with registrars all over the world, including Uniregistry, GoDaddy, and Name.com, to introduce a new paradigm of innovation on the internet, called the 1.111B Class. Starting today, all 1.111 billion 6-digit, 7-digit, 8-digit, and 9-digit numeric .xyz domains will retail for \$0.99 per year, every year to register, renew, and transfer at participating registrars. This reclassified segment of .xyz domains may be an inexpensive platform for Internet of Things device connectivity, vanity identification, digital currencies, and other creative uses.

There is no minimum or maximum registration requirement. 1.111B Class domains may be registered as needed for individual use, such as for app testing (e.g. 0000001.xyz) or as a VoIP number (e.g. 9998422.xyz), or in sequential blocks to pair with serial numbers (e.g. 12300000.xyz - 12399999.xyz). Dates, zip codes, identification numbers, and T9 phrases can also be registered for \$0.99 per year.

These domains may serve as tradeable assets or tools for digital currency economies. Thousands of numeric .xyz domains are already being exchanged, and the reduced \$0.99 transfer fee now allows more to enter circulation with nominal acquisition and carry costs.

"I launched .xyz to bring competition, choice, and innovation to the market. The 1.111B Class is a platform for the future of the internet to connect and be traded. Never before has there been a DNS solution with such nominal carry costs and global accessibility," said CEO <u>Daniel Negari</u>. "With Bitcoin at \$2,700 and IPv4 addresses at \$15 each in bulk, \$0.99 per year is pretty attractive. I am confident people will innovate on our offering."

To learn more about the 1.111B Class, <u>read the white paper</u> or visit <u>www.gen.xyz/AYDACFU</u>.

About XYZ

XYZ is unlocking new real estate on the web for the next generation of internet users with new global domain extensions, including the most popular new domain in the world, xxyz. The registry also operates .College, .Rent, .Security, .Protection, and .The registry also operates .College, .Rent, .Security, .Protection, and .The registry also operates .College, .Rent, .Security, .Protection, and .Auto through a joint venture. .XYZ is launching its tenth extension, .Storage, in November 2017. Learn more about XYZ on Fox Business News with Maria Bartiromo and Wired, or at www.gen.xyz.