

Go, you creators
YOU REBELS
you coders & developers
you creatives
YOU INVENTORS
& innovators
GO, #GENXYZ!

.XYZ IN 60 SECONDS

A QUICKSTART GUIDE TO .XYZ DOMAINS



For every website, everywhere®

CONNECT WITH @XYZ



HELLO@GEN.XYZ



WHO IS .XYZ FOR?

- For every website, everywhere®
- Connecting generations X, Y, and Z
- Creators, innovators, coders, developers, creatives, and rebels!

WHO USES .XYZ?

- Entrepreneuers
- Tech start-ups & small businesses
- Artists & designers
- Bloggers & crypto enthusiasts
- App developers

IS .XYZ FOR ME?

Entrepreneuers & start-ups → YourBrand.xyz

Personal blogs & portfolios → YourName.xyz

Businesses & small businesses → YourCompany.xyz

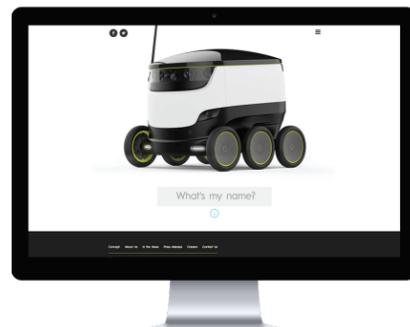
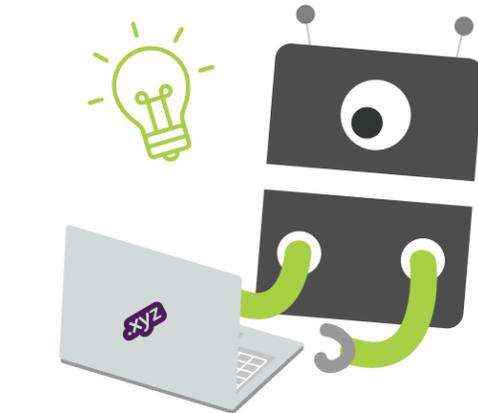
.XYZ IN ACTION

See hundreds more at gen.xyz/live!



Engine.xyz

\$250 million startup incubator created by MIT



Starship.xyz

Autonomous delivery robot created by Skype's co-founders

FUN FACTS

🌍 More than 230 countries; more than 1.5M domains registered

🏆 **.xyz is #1** in India, Indonesia, Mexico, South Korea, and Vietnam

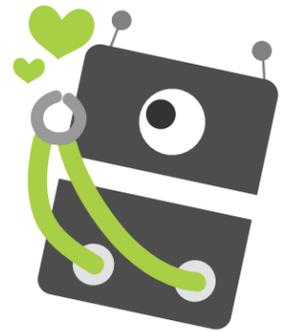
★ **.xyz** means "Little Universe" (小宇宙) in China

💰 **.xyz** is a very popular **low-cost domain** ending

“ WIRED magazine: ".xyz will be ending .com dominance"

📺 **Hooli.xyz** was featured in HBO's hit show *Silicon Valley*

🔍 Google's parent company uses **abc.xyz**



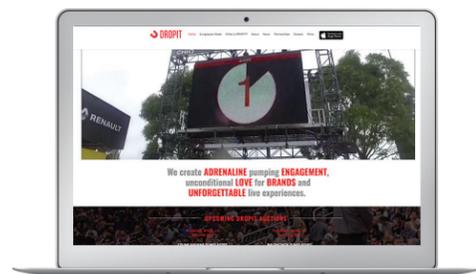
Hooli.xyz

Promotional page for HBO's hit show *Silicon Valley*



abc.xyz

Google's parent company, Alphabet



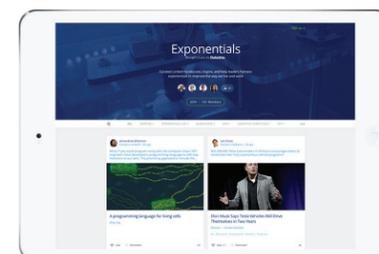
Dropt.xyz

Reverse auction service that received \$3.6 million in funding



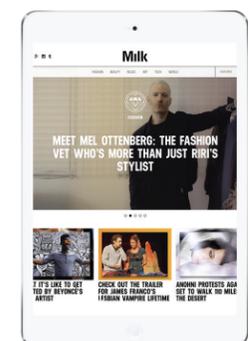
FluxAuto.xyz

Self-driving tech for new and existing commercial vehicles



Exponentials.xyz

Leadership communities created by Deloitte



Milk.xyz

NYC-based creative agency on the cutting edge of tech, culture, and world events